

Check out the Membership Mastermind Teleconferences



Teleconferences take place on the 2nd and 4th Monday of every month starting August 22, 2011 and running through the end of June, 2012.

Each one-hour call features a guest expert plus your questions and your ideas about club membership building.

Some upcoming subjects and dates are:

Let's Meet Up! Building Membership with Meetup.com (October 10); *What's a Club Coach? A Secret Resource for Struggling Clubs* (October 24); *The Doors are Open: Hosting a Club Open House* (November 14); and *Speechcraft: Boost Membership with a Public Speaking Workshop* (November 28). Check the Event Calendar for more: www.tmdistrictone.org/calendar.asp

Mastermind Teleconference calls take place from 7-8 pm and are open to all members. Just call into the teleconference line at 218-862-1300, then enter conference code 658788 when prompted.

Can't make a call? All calls are recorded so you can listen later at your own convenience. Go to www.freeconferencing.com, enter requested info, then code 658788 to access the topics you want.



Patsy Bellah, DTM

Telephone Conference Chair
phone: 310-280-0951
email: bellah@greattranscriptions.com

Start a Youth Leadership Program



Help youth while gaining expanded visibility for your club by becoming a Youth Leadership Program Coordinator.

YLP is an 8-week interactive program designed by Toastmasters International to provide communication and leadership training to young people. Youth conduct their own 1 to 2-hour meetings with the assistance of adult coordinators.

There are two ways to get involved:

1. Join an existing YLP group through one of District ONE's community partners (contact the YLP Chair for more information).
2. Create a club-sponsored YLP group at a church, school or other community organization of your choice.

YLP Coordinators earn credit towards their ACG and/or HPL. Team members can earn CL credit.

Don't forget the parents! When they bring their children to the Youth Leadership Program, invite them to join your club.



Contact

Everett Williams, ACB/CL
Youth Coordinator Chair
phone: 323-759-9720
email: e4j8will48@aol.com

Schedule "Moments of Truth" or take a quick CAT scan

Is your club ready for a little soul-searching? Find out how members honestly feel and how your club can better meet members' needs.

Moments of Truth is a powerful workshop offered by Toastmasters International (catalog #290, cost \$10.00). This 1½ hour presentation can be streamlined to fit into an hour if necessary. A workshop presenter facilitates small group discussion and sharing. "Moments of Truth" works best when as many club members as possible are present.

The **Club Assessment Tool** (CAT scan) takes only a few minutes to complete. It gives you a clear snapshot of how your club functions as well as pointing towards new practices you may want to implement. Any or all club members may take the scan, comparing results if they wish. The CAT scan is a great tool to use during an Executive Committee meeting! Download instantly at www.tmdistrictone.org/clubassessment.asp

Produced by the 2011-2012 District ONE
Membership Team



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My club needs HELP!

What can I do?



District ONE Toastmasters
Club Resources

Hold an Open House



Plan an inviting program. Invite a skilled speaker or showcase the talents within your club. Think about what your club does better than any other!

Have a potluck — food always brings guests.

Brainstorm ways to publicize your event.

- Create a attractive flyer.
- Ask nearby businesses to let you leave copies.
- Write up your event as a press release and send it to the local papers.
- Have each member ask a friend.
- Invite former members and past guests.

Be sure to make guest packets. Don't ever let guests leave empty-handed.

Follow up with guests after the Open House.

Open House Chair and team all get CL credit.



For more ideas, contact
Glenda Holden, ACB/ALB

Open House Chair

phone: 310-714-3286

email: gwenholden@yahoo.com

Try a Speaker Exchange



Has your club ever had meetings without enough participants? A Speaker/Evaluator Exchange fills speaking slots, infuses new energy and adds excitement to your club. Here's how it works:

With help from District ONE, your club gets paired up with another club. You send a speaker and evaluator pair to one of the other club's meetings, while they do the same for you.

When you send a speaker and evaluator to another club, they gain insight and come back with new ideas. When you allow a guest speaker and guest evaluator into your club, you fill meeting roles and learn from other Toastmasters.

Both clubs forge bonds that can yield close relationships and wonderful results over time.

Take advantage of this program to engage, empower and challenge your club.



To participate, contact
Susan Cameron, ACB/CL

Speaker/Evaluator Program Chair

phone: 562-756-2856

email: starbornquang@yahoo.com

Host a Speechcraft



Take full advantage of Toastmasters International's proven short course in public speaking.

Speechcraft is flexible. Format the class any way

that works for your club members:

4, 6 or 8 week session

1-hour or 2-hour sessions

1 night a week, 2 nights a week —
or every night for one week

Upon application, District ONE will provide a free Speechcraft kit (value \$20).

Your club may charge a fee for materials or tuition. Membership tip: consider applying that tuition to the new members' dues upon joining.

The Speechcraft Chair gets credit towards an ACG and/or HPL. Team can get CL credit.



For advice and practical help, contact
Johnny Ponder, DTM

Speechcraft Chair

phone: 562-926-9440

email: johnnyjrp@aol.com

Ask for a Club Coach



If your club has 12 or fewer paid members, you qualify for assistance!

Upon request, District ONE will provide a sympathetic, specially trained Toastmas-

ter who will work closely with your club for up to two years, helping you identify and overcome challenges and create a Club Success Plan.

A Club Coach is not a member of your club and will not "take over". He or she wants you to succeed and gets credit once your club becomes Distinguished.

Take advantage of this invaluable resource!

- Contact Hiba for details
- Learn about the Club Coach program
- Talk it over with your Board
- Call Hiba back with an official request from your club.



Contact
Hiba Hamdan, DTM

Club Coach Chair

phone: 310-701-7238

email: hiba@hibahamdan.com